

FACT SHEET 2017

Publication	Bi-Monthly (Every January, March, May, July, September, November)
Language	English
Format	Trade Magazine featuring News, Reports, Statistics, Trends, Interviews and so on
Version	Published in Print, Web, eBook simultaneously
Segment	Business to Business; Global Furniture Export and Import Trade
Market	International
Content	Industry News, Market Outlook, Country Reports, Design Trends, New Products, Interviews, Management Issues, Event News, Global Fairs Calendar

EDITORIAL FEATURES 2017

Jan-Feb	Sofa/Living/Indonesia
Mar-Apr	Dining/Bedroom/Thailand
May-Jun	Children/Outdoor & Garden/China
Jul-Aug	Dining/Occasional/India
Sep-Oct	Sofa/ Bedroom/Malaysia
Nov-Dec	Dining/Outdoor & Garden/Vietnam

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Regions	Asia Pacific 66%, Europe 13%, Middle East 5%, N America 5%, Rest of World 11%
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